



WISPAD[®]

Wilberforce International School
of Poverty Alleviation and Development

Effectiveness, Excellence, and Integrity in
Social and Public Service™



Nonprofit Strategic Management Workshops

Spring Calendar
2017

Supporting the Development of
China's Social Sector

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(PS-NM 110) Strategic Nonprofit Management

✓ Mastering advanced skills for strategically structuring and managing nonprofit organizations and social agencies in complex Chinese scenarios.

✓ Learning strategic methods and frameworks used to optimize organizational resource management.

- ◊ March 6, 7, 9, 10 in Beijing
- ◊ April 10, 11, 13, 14 in Chengdu
- ◊ June 5, 6, 8, 9 in Beijing



(PS-NM 120) Nonprofit Project Management

✓ Learning how to plan, organize, motivate, and control people and resources in order to produce a service or achieve a specific result.

✓ Mastering skills and tools to define project work tasks, identify risks, estimate time durations, and develop a budget.

- ◊ April 10, 11, 13, 14 in Chengdu



(PS-NM 220) Human Resource Management †

✓ Developing skills for strategic job analysis, recruitment, and selection of human resources in a variety of organizational structures.

✓ Assessing models for motivating and equipping staff and volunteers within challenging organizational scenarios.

- ◊ April 17, 18, 20, 21 in Chengdu

†Successful completion of prior Strategic Nonprofit Management Workshop required, or two years of related experience.

NEW

(PS-NM 230) Nonprofit Program Development and Marketing †

✓ Mastering practical skills for assessing the characteristics and needs of key organizational constituencies and for efficiently developing and effectively implementing programs and services

✓ Gaining command on skills and tools required for the comprehensive development of the organization's marketing and communicational strategies aiming at maximizing social impact, fundraising effectiveness, and general public support.

- ◊ May 8, 9, 11, 12 in Beijing

†Successful completion of prior Strategic Nonprofit Management Workshop required, or two years of related experience.



(PS-NM 320) Strategic Volunteer Management †

✓ Developing strategic engagement and systemic skills to manage volunteers as means for mission fulfilment.

✓ Mastering practical volunteer strategies including planning, recruitment, performance management, motivation and evaluation.

- ◊ May 22, 23, 25, 26 in Beijing

†Successful completion of prior Strategic Nonprofit Management Workshop required, or two years of related experience.



NEW

(PS-NM 410) Strategic Nonprofit Governance †

✓ Designing Governance structure to provide organizational oversight and accountability, in line with international practices and new Chinese Public Charity laws.

✓ Mastering the strategic planning, stewardship, fundraising, and communicational roles of Board members.

- ◊ May 22, 23, 25, 26 in Beijing

†Successful completion of prior Strategic Nonprofit Management Workshop required, or two years of related experience.

(AT-PE 110) Program Evaluation

- ✓ Gaining command of tools required to quantitatively assess the effectiveness of programs.
- ✓ Mastering tools to improve efficiency and performance from need-assessment techniques to cost-benefit and impact-assessment methods of program evaluation.

- ◇ March 13, 14, 16, 17 in Beijing
- ◇ April 17, 18, 20, 21 in Chengdu



(AT-PE 210) Applied Program Evaluation †

- ✓ Second level Workshop exclusively for alumni of WISPAD's AT-PE 110. Mastering advanced tools and skills required to quantitatively and qualitatively assess programs of participating organizations.
- ✓ Improving the effectiveness of participants' programs, using examples and data from their own organizations.

- ◇ June 5, 6, 8, 9 in Beijing
- †Successful completion of prior Program Evaluation Workshop required.



(PS-FS 110) Financial Leadership and Management

- ✓ Progressively building financial leadership skills and control-oriented strategies for nonprofit organizations.
- ✓ Mastering strategic financial management skills as well as tools for budgeting, financial analysis, and control of financial performance based on case studies.

- ◇ March 20, 21, 23, 24 in Beijing

(PS-LS 240) Negotiation Skills †

- ✓ Developing negotiation skills through the use of negotiation frameworks tailored to different intra- and inter-organizational contexts.
- ✓ Practical assessment of highly interactive negotiation models involving role plays and group discussions.

- ◇ May 18, 19, 20 in Beijing



(PT-DP 320) Natural Disaster Preparedness and Relief

- ✓ Developing strategies for natural disaster preparedness and relief applicable to scenarios of Chinese nonprofit organizations.
- ✓ Mastering skills and tools for preparing target populations for natural response and recovery, primarily focusing on the needs of Chinese nonprofit organizations.

- ◇ May 8, 9, 11, 12 in Beijing



Location and Applications

- ◇ Workshops in Beijing are held in WISPAD's state-of-the-art Conference Rooms, located in the Haidian district, easily accessible from Zhichunlu subway station (Lines 10 and 13).
- ◇ Candidates can easily apply for admission by filling out our short **Application Form for WISPAD's Workshops** either in English or Chinese as found in our Chinese website at: http://wispad.cn/04_Registrations/index.php#registration.
- ◇ You may also request an Application Form for any of our Workshops by e-mail at admissions@wispad.org

Format

- ◇ Workshops include 8 sessions over four full days.
- ◇ All workshops are bilingual with English-Chinese materials and live translations, except the Strategic Volunteer Management Workshop, which is in Chinese.
- ◇ WISPAD's Workshops in Beijing are limited to 20 participants.
- ◇ Teams of 2 to 3 participants per organization are encouraged.



Discounts

- ◇ 10% discount of the subsidized fee for group registration of 2 or more participants from the same organization per Workshop.
- ◇ 5% discount of the subsidized fee for early registration at least one month before start of the respective Workshop.
- ◇ The discount rates can be combined.

Fees

The subsidized prices shown in the schedule below are discretionarily offered by WISPAD according to its vision and mission, as well as restrictions imposed on funds available for such subsidies.

Workshop Fees for All Organizations

		Organizations's Place of Incorporation			
		Foreign	Chinese 1st Tier Cities	Chinese 2nd Tier Cities	Chinese 3rd Tier Cities and Below
Type of Organization	Forprofits / Individuals	¥5,600			
	Foundations, Public Agencies, and Multinational Organizations	¥3,000			
	Social Enterprises	¥3,000	¥2,700	¥2,600	¥2,600
	Private Non-Enterprises	¥2,700	¥2,500	¥2,200	¥1,700
	Social Organizations	¥2,600	¥2,400	¥1,800	¥1,100

Workshop Fees for Special Organizations*

		Organizations's Place of Incorporation		
		Chinese 1st Tier Cities	Chinese 2nd Tier Cities	Chinese 3rd Tier Cities and Below
Type of Org.	Social Enterprises	¥1,900	¥1,800	¥1,800
	Private Non-Enterprises	¥1,800	¥1,500	¥1,200
	Social Organizations	¥1,700	¥1,300	¥800

*Chinese Organizations with main programs DIRECTLY Serving Poor and Needy Individuals, and without training funding from external public or private sources.

- ◇ Participants are responsible for all travel-related costs.